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|---|-----------------------------------|--|---------------------------------|---------------------------------|------------------------------|--|--------------------------------|---|----------------------------------|---|-------------------------|-------------------------------------|--------------------------|---------------------------------------|
| 69c Wash Silk for 42c | 50c Shirt Waists 19c | \$5 and \$7 Pique Skirts for \$3.49 | 125c Boys' Waists 12 1/2c | 10c. Men's Hose for 5c | \$5.00 Portiers \$2.49 | 5c. Men's Handkerchiefs for 3c | \$1.00 Satin Ribbons 49c | \$2.50 Crash Skirts for \$1.59 | 15c Men's Suspenders 9c | Pique Jackets that brought to \$4.50 Suits 49c | 37c Organdies 17c | \$1.00 Underskirts for 49c | 7c Windsor Ties 3c | \$1.50 Black Duck Skirts 98c |
| 2500 Ladies' Suits for \$15.48 | 75c Black Indias for 59c | | | | | | | | | | | | | |

First showing of Autumn "Plaid Skirts." Five gore and circular skirts. We extend a special invitation to our patrons to come and see them.

Miller, Rhoads & Co.

198 AND 202 MAIN STREET.

JOIN THE ART CLASS.
FREE INSTRUCTIONS IN ART EMBROIDERY.
Join Mrs. Allen's Art Class. Class meets 10 to 12 a. m. and 3 to 5 p. m.

STORE CLOSURES FRIDAYS AT 1 P. M. DURING AUGUST

SWEEPING AFTER INVENTORY REDUCTIONS, SELLING BELOW COST

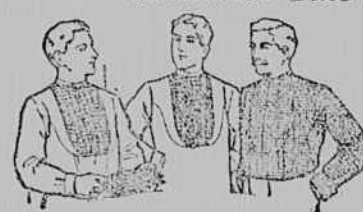
THERE is no time in the year when merchandise is SO CHEAP after stock taking as it is in "Norfolk's Busy Store." All the goods in the house have been marked down far below their intrinsic value, and the low prices at which they have been inventoried remain on them during this sale. You can easily see the great advantage this is to those who used supplies for themselves and their families. The entire stock of the "Busy Store" is practically at your command at lower prices than ever before.

BELTS AND BUCKLES.
Handsome cut steel and enameled Buckles, 25c.
Some 25c, 39c, 59c, and 75c. Belt Buckles now 19c.
Black Belt Buckles, 25c, and 69c.
All our black jet Belts now 25c.
Our 25c, 39c, and some 50c black and colored all-leather Belts, now 15c.
All our black and colored seal leather Belts that sold at 50c and 75c, now 25c.
Our \$1, \$1.25 and \$1.39, this season's newest cut steel trimmed leather Belts now 50c, each.
White and colored Cyano Chains, 10c, 25c, and 50c.
All our 25c, white Belts, 19c.
All our 39c, white Belts, 25c.

SHIRT WAIST VALUES.

Our Shirt Waist Department has offered some wonderful values this season, but nothing in comparison with what we offer you at this sale. It makes no difference what prices others quote, we give you the best values for the amount asked. Comparison will quickly demonstrate this fact.

19c. for 50c. fancy striped and Check Percale Waists.
29c. for 50c. fancy trimmed Percale Waists.
59c. for 89c. and \$1 fine tucked and corded Percale Shirt Waists.
69c. for \$1.19 and \$1.25 Shirt Waists in madras and percale.
49c. for \$1 white lawn and pique Shirt Waists, corded and tucked five styles in this assortment.
59c. for \$1 white pique Shirt Waists, extra heavy welt.



Clearance Sale of Men's Shirts.

Men's Gauze Shirts, size 44, only 12 1/2c., worth 25c.
Men's Fancy Stiff Bosom Percale Shirts, pair cuffs and two collars to match, 50c., were \$1.
Men's Fancy Stiff Bosom Monarch Shirts, pair cuffs to match, in sizes 14, 16, 16 1/2, only 25c. each, instead of \$1.
Men's 50c. Balbriggan Drawers, sizes 36 to 42 only, to close, price 25c. a pair.
One lot of Men's \$1 Madras Shirts, pair cuffs to match, 50c. apiece (all sizes, mostly large).
Windsor Ties, 7c. grade, 3c.
Negligee Laundered Shirts, collar and cuffs attached, 39c. grade, now 25c. All sizes. Men's and boys'.

SILK WAISTS and PETTICOATS.

A positive clearance of all those costly and beautiful Silk Waists that appeal to every woman of artistic taste, every discontinued number to be sold without regard to cost or value.

\$2.49 for \$5 taffeta Silk Waists, fancy stripes.
\$3.49 for \$5 and \$6.98 taffeta Silk Waists, plain and tucked fronts.
\$5.00 for \$6 and \$7.50 black taffeta Silk Waists, beautifully tucked.
\$10.00 for white corded taffeta Waists, light blue and white liberty satin.
\$4.98 for \$7.50 plaid taffeta Silk Petticoats.
\$5.98 for \$8.75 plain taffeta Silk Petticoats in cerise, navy blue, cardinal, new blue and purple.

TOILET ARTICLES.

Bailey's Talcum Powder, 5c. or 6 for 25c.
Rubeolam, 13c.
Dr. Lyons' Tooth Powder, 19c.
Colgate's Tooth Powder, 17c.
Bailey's Fine Face Powder, 10c.
Ruger & Gallet's assorted odors Toilet Powder, 17c.
Ruger & Gallet's Violet, Heliotrope and White Rose Toilet Powder, 20c.
Pozzoni's Pure Medicated Face Powder the best grade of powder made, 38c. (Free samples at counter).
5c. Glycerine Soap now 3c.

WASH GOODS CLEARANCE.

After inventory sale of wash goods at prices that must at once arouse the keenest interest among knowing buyers.

10 yards of fine grade of fancy Lawns for 39c. that sold at 6c.
5c. for 10c. 40-inch Lawns with navy blue and black grounds, white figures for 12 1/2c. Organdies in fancy figures stripes and plaids.
8c. for 12 1/2c. Percales, one yard wide.
5c. for 10c. Percales, full yard wide.
10c. for 15c. and 25c. Dimities in neat effects and stripes.
12 1/2c. for 25c. fine Organdies in exquisite designs.
17c. for 37 1/2c. fine French Organdies, beautiful scroll designs.
5c. for 10c. Dress Ginghams in checks and plaids.
5c. for 10c. Linen Suitings, 27 inches wide.
10c. for 25c. Gaiter Cloth for boys' suit.
17c. for 25c. silk and zephyr Ginghams, exquisite showing of these.

AFTER INVENTORY CLEARING SALE of Tailor-Made Suits—an after-inventory sale of Suits—the greatest bargain period of the entire year. This season's fashionable garments thrown out for immediate selling without the faintest regard to cost. The name Miller, Rhoads & Co. guarantees the quality, pledges the best fashions and insures a satisfaction, such as only Miller, Rhoads & Co. garments can give.

\$10 SUITS \$5.49 | \$15 SUITS \$9.98 | \$16 ETON SUITS \$7.50 | \$20 SUITS \$12.50

AFTER-INVENTORY SALE OF SILK AND DRESS GOODS.

Cost is not a consideration now. The point is, what price will compel you to buy desirable and seasonable goods.

CHALLIES.—A nice assortment of light and dark work; polka dots, floral patterns. Regular price 50c., now 25c.
SILKS.—Not a poor one in the lot. Handsome colorings and elegant quality. Reduced from \$1 to 49c.
A beauty in white and blue, satin stripes, with white polka dots. Three shades. Price \$1.25; to close, 98c.
SURAH.—In Nile green; only one piece. Regular price 69c., now 25c.
GRAY SUITING.—All wool, vigorous and English worsted. Sold at 75c., and \$1; to close, 59c.
FOULARDS are having the call just at present, owing to the price we are making on them. \$1 goods for 75c.

SILK REMNANTS.—We have put on sale a lot in black and colors at ONE HALF PRICE.
BLACK GOODS.—A small lot of 6 pieces that sold at 50c. and 75c. marked 33c.
HOMESPUN.—Evenly woven, nicely spun, clean cut colorings. 52 in. \$4.
SERGE.—In navy. Always desirable thing for a skirt or suit. An exceptionally good one WATERPROOF, 54 in. \$1.
CHEVIOT.—In light and medium dark gray, 59 inches wide. \$1.
FANCY BLACK GOODS that sold at 49c., to close, 25c.
WASH SILKS.—In colored stripes, white ground and neat over figure in white. Were 50c., now 29c.

DOMESTICS.

10 yards of Fruit of the Loom Cotton for 5c.
10 yards of Best Calicoes for 29c.
10 yards of best 5c. Fancy Calico, 39c.
6 1/2 c. for 42x36 Bleached Pillow Case.
9x4 Unbleached Sheet, regular 15c. grade 11c.
12x36 Unbleached Sheet, 16c. grade 12 1/2c.
81x90 Bleached Sheet, extra value, 37 1/2c.
90x90 Bleached Sheet, extra heavy, 47c.
10 yards of heavy Unbleached Cotton for 39c.
5c. for 10c. Japanese Tinted Drapery.
5c. for 10c. Cotton, assorted patterns, 7c. for 10c. grade of Silhouettes.

Stationery Values.

We sell good Stationery cheaper than any other store in the city.
Star linen, a fine grade of all linen paper, 32x44, plain or ruled. Others, vice versa, our price 15c. pound. Envelopes to match 5c. each of 25c.
Snow Flake Linen, an exceptional grade of Crumpled Vellum Paper, blue or white, 15c. package. Envelopes 5c. each.
Large box of Antique Finished Paper, in plain or ruled, worth 19c., special 10c. box.

A WEEK IN SOCIETY

The Cake Walk Introduced at Virginia Beach.

A Week on the Sloop-Yacht "Vivid"
—A Delightful Picnic in the Woods
—Yacht Westwind Leaves For Newport With a Party—Personal.

Saturday night a cake-walk took place at the Princess Anne Hotel, which was witnessed by a large audience. The cake, a huge, much decorated affair, stood in the lobby all day, and excited people's interest, so at nine o'clock they assembled in the dining-room to watch the proceeding. The performance was given by the negro waiters and chambermaids of the hotel, and gaily dressed in party rig, with parasols and fans, they walked for "the cake" in their most graceful style. The costumes were unique, and some of the things quite funny. A quartette completed the program after the desired cake had been awarded to couple No. 4. This is a new departure for Virginia Beach, and was highly enjoyed by those who were present.

The party of young people, consisting of Mr. and Mrs. Edmund Woodard, Miss Ethel Pace, of Richmond, Miss Myra Vaughan, and Mr. A. Brooke Taylor, who, at the invitation of Mr. Taylor, spent a week on the sloop-yacht "Vivid," returned to the city Wednesday after a most delightful stay, cruising in the waters of North Carolina.

A very delightful picnic was given Wednesday. Early in the morning twenty children, chaperoned by Mrs. F. T. Wood, drove in the woods in a large wagon, where they frolicked under the shade of the trees. A picnic luncheon was spread on the ground and duly enjoyed. The little ones returned to the city late in the evening after having

spent a most delightful day. Those who went on this party were Miss May Wood, Sallie Johnson, Mary Bell Green, Mabel King, Pattie Wilson, Sadie Browne, Alice Alcott, Bill Vaughan, Grace Allen and Rosa Sullivan. Messrs. John Green, Robert Alcott, Harry Gibson, Tom Head, John Forbes, Will Hight, Frank Hight, Charlie Cooke, Shepard Camp and Horace McMahon.

Miss Virginia Old left Thursday afternoon for Philadelphia on a visit to friends.

Mr. John Woodville is not home again after a delightful visit to Baltimore.

Mr. Theodore Rogers, Jr., is quite sick at his home on Duke street with typhoid fever.

Miss Abbie Wilson left Wednesday to visit relatives in Suffolk.

Mr. Frederick Peebles has returned from a visit to friends in North Carolina.

Mrs. Chalmers and Mrs. Maury, of Smithfield, spent Friday with friends in the city.

Mr. Hugh G. Mercer has returned from Baltimore, where he has been for a week.

Miss Katherine Peebles is at home again after a delightful visit to friends in Petersburg.

Mrs. Walter H. Taylor and daughter are at the Sweet Chalybeate Springs.

Mr. Walter Priest will leave next week to spend a week at two in Loudoun county.

Mrs. Arps and Miss Gussie Martin left yesterday to spend the remainder of the summer at Mountain Top.

Misses Abbie and Ida Clarke left last week to spend the month of August at the Cold Sulphur Springs.

Mrs. Collingwood Burrow left yesterday for Mountain Top.

Miss Myra Vaughan, who has been at the Beach for six weeks, left last week to join her family at Blue Ridge Summit, Pa.

Miss Ethel Pace, of Richmond, left last week on the Merchants' and Ministers' for Boston.

Miss Emily Townes, of Petersburg, is the guest of Miss Katherine Peebles, on York street.

Mr. George W. Thomas has returned from a visit to the Eastern Shore.

Mr. John B. Whithead, Jr., left last week for Port Sandford, Minnesota, to spend the month of August.

Mrs. Alice C. Ramsey and Misses Nan and Alice Ramsey are visiting relatives in Baltimore.

Miss Ruth Wilson returned Monday after a pleasant visit to relatives in Suffolk.

Miss Sallie Boser, who has been spending Mrs. Florence Peebles, on York street, has returned to her home in North Carolina, accompanied by the Misses Peebles.

Miss Mary Taylor and Miss Margaret Ramsey are at Niagara Falls and will subsequently travel down the St. Lawrence river and visit points in Canada.

Mr. and Mrs. Robert S. Combs left yesterday for Williamsburg during the first week.

Mr. B. B. Goodridge is at home from the Old Sweet Springs, where he has been for the past two weeks.

Miss Mary Reynolds, of Baltimore, is expected at Virginia Beach to-day.

Miss Florence Wilson, who has been stopping at Virginia Beach, returned to her home in Richmond on Wednesday.

The yacht "Westwind" left yesterday afternoon with a party on board bound for Newport. The party, consisting of

Mr. Frank W. McCullough, Mr. Hugh G. Whithead, Mr. J. Saunders Taylor, Mr. Thomas W. Taylor, Mr. M. A. Acosta and Miss Theodore Williams, will sail direct to New York, and from there to Newport, where Mr. Taylor and Mr. Whithead will play in the doubles at the National Lawn Tennis Tournament.

Mr. Leroy Raper left the Beach Wednesday for his home in Petersburg.

Misses Myra and Jessie Jones, of Richmond, who have been stopping at Virginia Beach, left Thursday for their home.

Misses Emily and Eleanor Kenny, who have been visiting their aunt, Miss Mary Doyle, on Duke street, have returned to their home near Baltimore.

Miss May Taylor, who has been visiting Mrs. Sallie Peebles, on York street, has returned to her home in Petersburg.

Mr. and Mrs. Everett Woodard have returned from the Beach, where they have been for two months.

Mrs. Field and Miss Noble Field, of Raleigh, who have been the guests of Mrs. Walter H. Taylor since they left the Beach, are spending a week in Petersburg prior to their departure for Cape Springs.

Miss Fannie Leigh left Saturday to spend the remainder of the summer at the Sweet Chalybeate Springs.

Mr. Howard Shield left Saturday to spend a few days at Sweet Chalybeate, and then a week or so at the White Sulphur Springs.

Mr. Thomas Pope left Wednesday for the Greenbrier White Sulphur Springs.

Mrs. Daniel W. Miller, of Baltimore, is stopping at Mrs. Pollard's cottage at Virginia Beach.

Miss Katherine Heath is at the Sweet Chalybeate Springs for the remainder of the summer.

Miss Edith Tuns left Tuesday for a sojourn in Canada.

Miss Mary Johnston, accompanied by Mrs. William Cooke and family, returned to her home in Roanoke Tuesday.

Miss Mary and Eugenia Doyle, and Mr. Edward Doyle left Tuesday to visit relatives in Baltimore.

Miss Ethel Hardy will leave Wednesday to visit a friend at Long Island.

Mrs. Richard Parker, who has been the guest of her brother, Mr. Frederick Vail, on Bank street, left Tuesday for her home in Smithfield.

Miss Donna Reid, of Baltimore, who spent the month of July at Virginia Beach, has returned home.

Miss Leola Hilliard left Tuesday for the Sweet Chalybeate Springs.

Miss Ella and Mr. Harris Doyle left Monday to visit relatives in North Carolina.

Dr. Edwin G. Lee has returned from a visit to his old home in Bertysville.

Misses Louise Britt and Bessie Grupper, of Suffolk, have returned home after a pleasant stay at the Beach.

Mr. Leigh Gordon has returned from Cape Springs, where he has been spending several weeks.

Mrs. Harry Lee Watson, of Richmond, is the guest of Miss Annie Henry, on Duke street.

Miss Mary Maguire Chamberlain left yesterday for the Sweet Chalybeate Springs.

Miss Annie Plummer, of Petersburg, who has been the guest of Mrs. A. P. Sutton, on Granby street, has returned home.

Mrs. W. T. Sutton, accompanied by her mother, Mrs. Sultzer, left Wednesday for a visit to Baltimore and Front Royal.

left Wednesday to spend the remainder of the summer at the Blue Ridge Springs.

Mrs. J. P. Johnson, Mrs. Harrell and Mrs. Walton, left Monday for Littleton, N. C.

Mr. William Shields left last week for the White Sulphur Springs.

Mr. A. Barton Myers and family left last week to spend the remainder of the summer in Canada.

Mrs. Henry B. Beardon and son left Thursday for the Old Sweet Springs.

Miss Rosabelle Watkins, who has been visiting her father, Mr. R. J. Watkins, has returned to her home in Amelia.

Mr. W. W. Old, Mrs. Charles Webster and daughter, Miss Alice Old and Mr. W. W. Old, Jr., are at the Sweet Chalybeate Springs.

Mrs. W. N. McCullough left last week to join the throng at the Sweet Chalybeate.

Miss Virginia Jordan has returned from Smithfield, where she has been for several weeks.

Mrs. Edward Biscoe left last week to visit her mother in New York.

(Continued on Seventh Page.)

Use the genuine
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For the Handkerchief, Toilet and Bath. Refuse all substitutes.



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